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Social media is ubiquitous for communication with over 45 percent of the world presently participating in this method of exchange. Digital Mountain offers services for social media investigation, preservation, and monitoring across platforms such as Facebook, YouTube, Instagram, LinkedIn, Twitter, TikTok and other sites. Litigation classes that may involve social media-based digital evidence include the following: Wage & Hour Class Lawsuits, Workers Compensation Claims, Personal Injury and Products Liability matters, Family Law/Divorce cases, Securities Litigation, Intellectual Property & Trade Secrets, Juror Monitoring, Intentional Tort and Wrongful Death cases, as well as reputation management.

**Social Media Investigation.** When you are seeking information about an individual or topic, Digital Mountain's targeted searches across social media sites and customized reports address your specific needs. Using our advanced tools, we can often find information that is not readily accessible via general research. Our experienced social media researchers can also help separate accurate information from erroneous digital red-herrings. Additionally, we can perform custom script queries across the Web utilizing Application Programming Interfaces (APIs), when available, to limit manual effort to the extent possible based on the goal of the case. Beyond performing investigations, we offer expert testimony services, if needed, and have tremendous experience working in the legal industry and with law enforcement. In addition to searching the surface Web, we have the capability and experience to perform optional dark web searches.

**Preservations.** Once information is located, we couple the best commercially available tools with technology developed in-house to perform data preservation of social media sites. We can also maximize those functions built into social media sites to extract and preserve archived data. Each social media site is unique, so having many tools at our fingertips is a prerequisite for yielding optimal results. Typically, time is of the essence before a profile is deleted or posts are purged, so we use efficient and effective processes for fast capture of digital evidence.



**Monitoring.** When an initial capture or preservation is not sufficient and you require ongoing monitoring for changes on a social media site, Digital Mountain can perform monitoring and preservation as frequently as you desire (e.g. daily, weekly, monthly, quarterly, etc.).

For your social media investigation, preservation, and/or monitoring needs, Digital Mountain offers optimal outcomes at a cost-effective price.